



About Salisbury Communities for Children Opportunities for Business Partnerships

Our community consultation showed a distinct lack of services for families within Ingle Farm and surrounding suburbs. The engagement of NGO's Lutheran Community Care, Centacare and Relationships Australia as community partners working with the Salvation Army has facilitated the development of **23 new support services for families with children 0-5yrs** within the site. As a model that requires collaboration, C4C has achieved very significant community capacity building and development support services for families in a short timeframe. The linking of these NGO services with state education & health services at the FamilyZone Ingle Farm Hub adds more value as does the co-location of a large number of other services including TAFE and Australian Refugee Association staff.

Opportunities for partnerships with businesses in our site include the development of family friendly spaces for young families, child friendly explorative play areas and a reading development program for 2-3 year olds. **The FamilyZone Ingle Farm Hub** has recorded a total of 3,707 visits from families engaged in its activities in 2007. Each of these visits has the potential to bring transformation into the lives of the families involved through the networks of partners involved in the collaboration. Our experience, emerging data and many examples lead us to strongly believe that the FamilyZone hub is facilitating very significant outcomes for young families in our community. We are currently looking to further develop an outdoor play area at the Ingle Farm site.



The design of the **Unity Park** play area was influenced by the community survey results and community engagement input. The community survey results and research has fed into the City of Salisbury Family and Children's Strategy and the policy's and plans on playgrounds, open space and recreation planning.

Funds from Centacare, Salisbury Communities for Children Partner, will be used to add to the educational/developmental value of Unity Park and other local Parks to increase usage in partnership with businesses.



is a community-based program that is delivered by trained facilitators /professionals in groups or on a one on one basis. Parents/caregivers are shown various strategies on how to read to their children in a modelling format. They also receive information sheets that reinforce the modelling, an age-appropriate booklist sheet, a DVD demonstrating strategies to develop emergent literacy skills including age-appropriate books being read aloud for the child and an age appropriate book. One thousand kits will be distributed to 1000 families in our site. It is envisaged that Let's Read will be implemented through the Communities for Children activities and other community groups. We are planning to partner with businesses in order to distribute additional kits.

We are also currently developing a **DVD & booklet** resource for teenage mums and teenagers at risk of pregnancy. The DVD will be a documentary style that involves interviewing young girls who have become mothers at a very young age, and hearing their thoughts and feelings on what it was like for them. The booklet will be bright and colourful and will be aimed at "at risk' young girls. It will be distributed to high schools and local services in the area as a medium to help educate girls around their different contraception options, what being pregnant is really like, and also what to expect during birth and after. Both the DVD and booklet were created in conjunction with young people working in the program, so it is highly relevant, youth centred, attractive and accessible for young people. We are looking to partner with businesses to print additional copies for wider distribution.



If your business would like to partner with us in giving children in our community a better start in life through sponsorship, in-kind support, specific donations etc, we would like to hear from you. **Benefits for you business could include:**

- higher visibility
- stronger branding
- enhanced respect and reputation
- staff satisfaction
- better staff retention and productivity
- new business opportunities and better networks
- an opportunity to give back to the community.

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